EXCLUSIVE RATES FOR INAUGURAL SUBSCRIBERS TO

Phil Steele Plus Inside the Pressbox

Tomorrow we will be releasing our NFL Inside the Pressbox FREE to all visitors of PhilSteele.com. You will see the current rates being offered to those non-members of Phil Steele Plus • Inside the Pressbox. As an Inaugural Member of the Phil Steele Plus Service we would NEVER let you pay those rates! We want to thank you for joining us this season and get you ready for 2014. So disregard the rates you see tomorrow - here are the special rates only offered to our current legical the Pressbox subscribers (expire 14/12/12).

Inside the Pressbox subscribers (expire 11/12/13):	Advertised Rate	Members Only Rate through November 12th
2014 Inside the Pressbox - College Regular season Inside the Pressbox for all fbs vs fbs games in 2014.	§149	999
2014 Inside the Pressbox - NFL Regular season Inside the Pressbox for all NFL games in 2014.	^{\$} 149	වෙට
2014 Inside the Pressbox - Postseason All college bowls and pro playoffs for the 2014 postseason	^{\$} 89	εдд
2014 Pigskin Bundle All three packages listed above - college, pro and postseason - for the 2014 season	^{\$} 239	\$129
Better Value! The Two Year Pigskin Bundle (2014 & 2015) All three packages listed above - college, pro and postseason - for the 2014 and 2015 seasons.	\$449	\$239 Just 420 per year
Best Value! The Three Year Pigskin Bundle (2014, 2015 & 2016) All three packages listed above - college, pro and postseason - for the 2014 • 2015 • 2016 seas	\$ 599 cons.	\$269 DER YEAR
2013 Inside the Pressbox - NFL	^{\$} 29	8 <u>2</u> 9
2013 Inside the Pressbox - Postseason	\$29	[§] 29
2013 Inside the Pressbox - NFL & Postseason Combo	\$39	\$39

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